Mark Information

Mark Literal Elements:
MAC MEMPHIS ATHLETIC CAMPUS

Standard Character Claim:
No

Mark Drawing Type:
3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:
The mark consists of a large vertically-oriented medium blue oval outlined with thin white and black oval lines with the letters "MAC" in the center written horizontally in black with white and black outlines on the letters with a thin white horizontal stripe above and below the letters with a small black circle intersecting the top of the large oval containing a white torch with three red flames flowing upward with a three-quarter medium blue semi-circle on each side of the torch and with a black ribbon crossing the bottom of the large oval with a medium blue pinstripe at the top and bottom of the ribbon with the words "MEMPHIS ATHLETIC CAMPUS" centered in the ribbon with a single white star on each end of the text and light blue outlines on the ribbon on the ends outside the boundary of the large oval.

Color Drawing:
Yes

Color(s) Claimed:
The applicant claims color as a feature of the mark, namely, BLACK, BLUE, WHITE, AND RED.

Disclaimer:
"MEMPHIS ATHLETIC CAMPUS"

Design Search Code(s):
01.01.09 - Two stars; Stars, two
01.01.13 - Stars - multiple stars with five points
01.15.03 - Flames, other than flames emanating from objects, words, numbers, fireplaces or candles; Fire (flames), other than emanating from objects, words, numbers, fireplaces or candles
01.15.15 - Fire (flames), emanating from objects, words or numbers
13.01.02 - Welding torch; Torches; Propane torches; Blow torch
24.09.07 - Banners; Advertising, banners
26.01.17 - Two concentric circles; Concentric circles, two; Circles, two concentric
26.03.13 - Ovals, exactly two (not concentric); Two ovals
26.03.17 - Ovals, concentric; Concentric ovals and ovals within ovals; Concentric ovals; Ovals within ovals
26.03.21 - Ovals that are completely or partially shaded
26.17.01 - Bars, straight; Lines, straight; Bands, straight; Straight line(s), band(s) or bar(s)
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:
For: Charitable services, namely, providing training in the field of athletic activities; Educational services namely conducting programs in the field of athletic activities; Operation of sports camps; Physical education services; Providing facilities for recreation activities; Providing sports facilities; Providing various facilities for an array of sporting events, sports and athletic competitions and awards programmes; Sport camps

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 29, 2005

Use in Commerce: Aug. 29, 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: MEMPHIS ATHLETIC CAMPUS FOUNDATION

Owner Address: xxx

xxx

xxxxx, ILLINOIS UNITED STATES 11111

Legal Entity Type: CORPORATION

State or Country: TENNESSEE

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: MICHAEL T EVANGELISTI

Attorney Primary Email Address: mte@farris-law.com

Docket Number: 009514.999

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: MICHAEL T EVANGELISTI

Correspondent Email: mte@farris-law.com

FARRIS MATHEWS BRANAN BOBANGO HELLEN & D

1100 RIDGEWAY LOOP RD STE 400

MEMPHIS, TENNESSEE UNITED STATES 38120-4058

Phone: (901) 259-7120

Fax: (901) 259-7180

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Proceeding Number</th>
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<tbody>
<tr>
<td>Feb. 24, 2014</td>
<td>APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED</td>
<td>88888</td>
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<tr>
<td>Feb. 24, 2014</td>
<td>TEAS CHANGE OF OWNER ADDRESS RECEIVED</td>
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<tr>
<td>Sep. 25, 2007</td>
<td>ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND</td>
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<td>Sep. 25, 2007</td>
<td>ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE</td>
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<td>Feb. 06, 2007</td>
<td>NON-FINAL ACTION E-MAILED</td>
<td>6325</td>
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<td>Feb. 06, 2007</td>
<td>NON-FINAL ACTION WRITTEN</td>
<td>81880</td>
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<tr>
<td>Dec. 27, 2006</td>
<td>TEAS/EMAIL CORRESPONDENCE ENTERED</td>
<td>88889</td>
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<td>Dec. 27, 2006</td>
<td>CORRESPONDENCE RECEIVED IN LAW OFFICE</td>
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Dec. 27, 2006   TEAS RESPONSE TO OFFICE ACTION RECEIVED
Oct. 10, 2006   ASSIGNED TO EXAMINER 81880
Jun. 27, 2006   NON-FINAL ACTION E-MAILED 6325
Jun. 27, 2006   NON-FINAL ACTION WRITTEN 78186
Jun. 27, 2006   ASSIGNED TO EXAMINER 78186
Jan. 13, 2006   NOTICE OF DESIGN SEARCH CODE MAILED
Jan. 12, 2006   NEW APPLICATION ENTERED IN TRAM

**TM Staff and Location Information**

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<tr>
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<tbody>
<tr>
<td>TM Attorney:</td>
<td>LUKEN, BONNIE</td>
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<tr>
<td>Law Office</td>
<td>LAW OFFICE 107</td>
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<tr>
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<td>TMEG LAW OFFICE 107</td>
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<td>Date in Location:</td>
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