Mark Information

Mark Literal: MAC MEMPHIS ATHLETIC CAMPUS

Elements:

Standard Character Claim: No

Mark Drawing Type:
3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark:
The mark consists of a large vertically-oriented medium blue oval outlined with thin white and black oval lines with the letters "MAC" in the center written horizontally in black with white and black outlines on the letters with a thin white horizontal stripe above and below the letters with a small black circle intersecting the top of the large oval containing a white torch with three red flames flowing upward with a three-quarter medium blue semi-circle on each side of the torch and with a black ribbon crossing the bottom of the large oval with a medium blue pinstripe at the top and bottom of the ribbon with the words "MEMPHIS ATHLETIC CAMPUS" centered in the ribbon with a single white star on each end of the text and light blue outlines on the ribbon on the ends outside the boundary of the large oval.

Color Drawing: Yes

Color(s) Claimed: The applicant claims color as a feature of the mark, namely, BLACK, BLUE, WHITE, AND RED.

Disclaimer: "MEMPHIS ATHLETIC CAMPUS"

Design Search Code(s):
01.01.09 - Stars, two; Two stars
01.01.13 - Stars - multiple stars with five points
01.15.03 - Flames, other than flames emanating from objects, words, numbers, fireplaces or candles; Fire (flames), other than emanating from objects, words, numbers, fireplaces or candles
01.15.15 - Fire (flames), emanating from objects, words or numbers
13.01.02 - Blow torch; Propane torches; Welding torch; Torches
24.09.07 - Advertising, banners; Banners
26.01.17 - Two concentric circles; Concentric circles, two; Circles, two concentric
26.01.21 - Circles that are totally or partially shaded.
26.03.13 - Ovals, exactly two (not concentric); Two ovals
26.03.17 - Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric; Concentric ovals
26.03.21 - Ovals that are completely or partially shaded
26.17.01 - Straight line(s), band(s) or bar(s); Lines, straight; Bars, straight; Bands, straight
26.17.05 - Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal; Bands, horizontal

Concurrent Use: test

Related Properties Information

International Registration Number:
International A3141234
Application(s) / Registration(s)
Based on this Property:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:
- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: 2020

International Class(es): U.S Class(es): 200 - Primary Class

Class Status: ACTIVE
Basis: 1(a)

Basis Information (Case Level)

<table>
<thead>
<tr>
<th>Filed Use</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filed ITU</td>
<td>No</td>
</tr>
<tr>
<td>Filed 44D</td>
<td>No</td>
</tr>
<tr>
<td>Filed 44E</td>
<td>No</td>
</tr>
<tr>
<td>Filed 66A</td>
<td>No</td>
</tr>
<tr>
<td>Filed No Basis</td>
<td>No</td>
</tr>
</tbody>
</table>

Currently Use: Yes
Currently ITU: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: MEMPHIS ATHLETIC CAMPUS FOUNDATION
Owner Address: xxx
xxx
xxxxx, ILLINOIS UNITED STATES 11111
Legal Entity Type: CORPORATION
State or Country: TENNESSEE
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: MICHAEL T EVANGELISTI
Docket Number: 123456789123

Correspondent

Correspondent Name/Address: MICHAEL T EVANGELISTI
1100 Ridgeway Loop Rd, STE 400
memphis, TENNESSEE UNITED STATES 38120-4058
Phone: (901) 259-7120
Fax: (901) 259-7180
Correspondent e-mail: mte@farris-law.com
Correspondent e-mail Authorized: Yes

Prosecution History

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
<th>Proceeding Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb. 24, 2014</td>
<td>APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED</td>
<td>88888</td>
</tr>
<tr>
<td>Feb. 24, 2014</td>
<td>TEAS CHANGE OF OWNER ADDRESS RECEIVED</td>
<td></td>
</tr>
<tr>
<td>Sep. 25, 2007</td>
<td>ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND</td>
<td></td>
</tr>
<tr>
<td>Sep. 25, 2007</td>
<td>ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE</td>
<td></td>
</tr>
<tr>
<td>Feb. 06, 2007</td>
<td>NON-FINAL ACTION E-MAILED</td>
<td>6325</td>
</tr>
<tr>
<td>Feb. 06, 2007</td>
<td>NON-FINAL ACTION WRITTEN</td>
<td>81880</td>
</tr>
<tr>
<td>Dec. 27, 2006</td>
<td>TEAS/EMAIL CORRESPONDENCE ENTERED</td>
<td>88889</td>
</tr>
</tbody>
</table>
Dec. 27, 2006  CORRESPONDENCE RECEIVED IN LAW OFFICE  88889
Dec. 27, 2006  TEAS RESPONSE TO OFFICE ACTION RECEIVED
Oct. 10, 2006  ASSIGNED TO EXAMINER  81880
Jun. 27, 2006  NON-FINAL ACTION E-MAILED  6325
Jun. 27, 2006  NON-FINAL ACTION WRITTEN  78186
Jun. 27, 2006  ASSIGNED TO EXAMINER  78186
Jan. 13, 2006  NOTICE OF DESIGN SEARCH CODE MAILED
Jan. 12, 2006  NEW APPLICATION ENTERED IN TRAM

### TM Staff and Location Information

<table>
<thead>
<tr>
<th>File Location</th>
<th>Date in Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>GENERIC WEB UPDATE</td>
<td>Mar. 11, 2019</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TM Staff Information</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TM Attorney:</strong></td>
<td>LUKEN, BONNIE</td>
</tr>
<tr>
<td><strong>Law Office:</strong></td>
<td>LAW OFFICE 107</td>
</tr>
<tr>
<td><strong>Assigned:</strong></td>
<td></td>
</tr>
</tbody>
</table>