

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

Serial Number: 85697671

Filing Date: 08/07/2012

*NOTE: Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

**The table below presents the data as entered.**

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	<a href="#">Paleo</a>
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Paleo
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Paleo, Inc.
INTERNAL ADDRESS	101
*STREET	624 Garrison St
*CITY	Oceanside
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	92054
PHONE	760-889-0095
EMAIL ADDRESS	Heath@paleoinc.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
<b>LEGAL ENTITY INFORMATION</b>	
*TYPE	CORPORATION
* STATE/COUNTRY OF INCORPORATION	California
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
*INTERNATIONAL CLASS	025

<b>*IDENTIFICATION</b>	Hats; Jackets; Pants; Socks; T-shirts
<b>*FILING BASIS</b>	SECTION 1(b)
<b>ADDITIONAL STATEMENTS INFORMATION</b>	
<b>*TRANSLATION</b> (if applicable)	
<b>*TRANSLITERATION</b> (if applicable)	
<b>*CLAIMED PRIOR REGISTRATION</b> (if applicable)	
<b>*CONSENT (NAME/LIKENESS)</b> (if applicable)	
<b>*CONCURRENT USE CLAIM</b> (if applicable)	
<b>CORRESPONDENCE INFORMATION</b>	
<b>*NAME</b>	Paleo, Inc.
<b>FIRM NAME</b>	Paleo, Inc.
<b>INTERNAL ADDRESS</b>	101
<b>*STREET</b>	624 Garrison St
<b>*CITY</b>	Oceanside
<b>*STATE</b> (Required for U.S. applicants)	California
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE</b>	92054
<b>PHONE</b>	760-889-0095
<b>*EMAIL ADDRESS</b>	Heath@paleoinc.com
<b>*AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	275
<b>*TOTAL FEE PAID</b>	275
<b>SIGNATURE INFORMATION</b>	
<b>* SIGNATURE</b>	/ Heath Squier /71
<b>* SIGNATORY'S NAME</b>	Heath Squier
<b>* SIGNATORY'S POSITION</b>	CEO
<b>SIGNATORY'S PHONE NUMBER</b>	760-889-0095
<b>* DATE SIGNED</b>	08/07/2012

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### TEAS Plus Application

Serial Number: 85697671

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#### To the Commissioner for Trademarks:

**MARK:** Paleo (Standard Characters, see [mark](#))

The literal element of the mark consists of Paleo.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Paleo, Inc., a corporation of California, having an address of  
101,  
624 Garrison St  
Oceanside, California 92054  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

#### For specific filing basis information for each item, you must view the display within the Input Table.

International Class 025: Hats; Jackets; Pants; Socks; T-shirts

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

#### The applicant's current Correspondence Information:

Paleo, Inc.  
Paleo, Inc.  
101  
624 Garrison St  
Oceanside, California 92054  
760-889-0095(phone)  
Heath@paleoinc.com (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

#### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: / Heath Squier /71 Date Signed: 08/07/2012  
Signatory's Name: Heath Squier  
Signatory's Position: CEO

RAM Sale Number: 5952  
RAM Accounting Date: 08/08/2012

Serial Number: 85697671  
Internet Transmission Date: Tue Aug 07 19:23:33 EDT 2012  
TEAS Stamp: USPTO/FTK-XXX.XX.X.XX-201208071923337951  
57-85697671-490612182b4cad74e83548518f33  
0659719-DA-5952-20120807174232770257

Paleo