

Registered Sept. 2, 1952

Registration No. 563,572

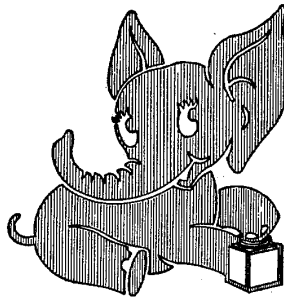
**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Pinky Products, Inc., New York, N. Y.

Act of 1946

Application August 17, 1950, Serial No. 602,333



**STATEMENT**

Pinky Products, Inc., a corporation duly organized under the laws of the State of New York, located at New York, N. Y., and doing business at 285 Madison Avenue, New York, New York, has adopted and is using the trade-mark shown in the accompanying drawing (the lining in the drawing is to indicate the color pink) for LIQUID NAIL POLISH REMOVER, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the containers for

the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on May 18, 1950, and first used in commerce among the several States which may lawfully be regulated by Congress on May 18, 1950.

**PINKY PRODUCTS, INC.,**  
By **FLOYD F. McDOWELL,**  
*President.*

Registered Sept. 2, 1952

Registration No. 563,632

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

**Elizabeth Arden Sales Corporation,  
New York, N. Y.**

**Act of 1946**

**Application February 1, 1951, Serial No. 609,470**

**STRIKING**

**STATEMENT**

Elizabeth Arden Sales Corporation, a corporation duly organized under the laws of the State of Delaware, located at New York city, New York, and doing business at 681 Fifth Avenue, city of New York, and State of New York, has adopted and is using the trade-mark shown in the accompanying drawing, for LIPSTICK, ROUGE, FACE POWDER, BODY POWDER, AND NAIL POLISH, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels or stickers which are attached

to the boxes, bottles, and containers for the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on January 3, 1951, and first used in commerce among the several States which may lawfully be regulated by Congress on January 4, 1951.

**ELIZABETH ARDEN SALES  
CORPORATION.**  
By **FRANCES O'LEARY,**  
*Secretary.*

Registered Sept. 2, 1952

Registration No. 563,639

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

**Tattoo, Inc., New York, N. Y.**

**Act of 1946**

**Application March 14, 1951, Serial No. 611,317**

**CORAL SEA**

**STATEMENT**

Tattoo, Inc., a corporation duly organized under the laws of the State of Delaware, located in the Borough of Manhattan, city of New York 23, county of New York, and State of New York, and doing business at 16 West 60th Street, Borough of Manhattan, city of New York 23, county of New York, and State of New York, has adopted and is using the trade-mark shown in the accompanying drawing, for TOILET PREPARATIONS, PERFUMERY, AND COSMETICS—NAMESLY, PERFUME, TOILET WATERS, LIP-STICK, FACE POWDERS, TOILET CREAMS, ROUGE, MASCARA, AND NAIL ENAMEL—in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with

such goods, the trade-mark being applied to said goods and/or the containers of said goods, by means of labels on which the trade-mark is shown and which labels are attached to the goods or the containers thereof, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on December 31, 1946, and first used in commerce among the several States, which may lawfully be regulated by Congress on December 31, 1946.

**TATTOO, INC.,**  
By **HENRI COSTERG,**  
*Vice-President.*

Registered Sept. 9, 1952

Registration No. 563,959

**SUPPLEMENTAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Elihu McDaniel, doing business as Mack's Manufacturing Co., Los Angeles, Calif.

Act of 1946

Original filed, act of 1946, Principal Register, August 23, 1948; amended to application, Supplemental Register, January 10, 1950, Serial No. 563,863



**STATEMENT**

Elihu McDaniel, a citizen of the United States, residing at Los Angeles, California, and doing business as Mack's Manufacturing Co., at 1402 East 58th Drive, Los Angeles 1, California, has adopted and is using the trade-mark shown in the accompanying drawing, for HAIR POMADE, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens (or facsimiles) showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the containers for the goods, and

requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The trade-mark was first used in 1926, and first used in commerce among the several States, which may lawfully be regulated by Congress in 1926, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of this application.

ELIHU McDANIEL.

Registered Sept. 9, 1952

Registration No. 563,961

**SUPPLEMENTAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Sales Affiliates, Inc., New York, N. Y.

Act of 1946

Original filed, act of 1946, Principal Register,  
April 6, 1949; amended to application, Supple-  
mental Register, October 5, 1951, Serial No.  
577,842

**FLUID WAVE**

**STATEMENT**

Sales Affiliates, Inc., a corporation duly organized under the laws of the State of New York, located at New York city, New York, and doing business at 730 Fifth Avenue, New York 19, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for HAIR WAV-ING LOTION, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the containers for the goods, and requests that the same be registered in the United

States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The trade-mark was first used on December 17, 1946, and first used in commerce among the several States which may lawfully be regulated by Congress on December 17, 1946, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of this application.

SALES AFFILIATES, INC.,  
By STANLEY H. UDY,  
*Secretary.*

Registered Sept. 9, 1952

Registration No. 563,962

**SUPPLEMENTAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Sales Affiliates, Inc., New York, N. Y.

Act of 1946

Original filed, act of 1946, Principal Register,  
April 6, 1949; amended to application, Supple-  
mental Register, October 5, 1951, Serial No.  
577,843

**PHIX**

**STATEMENT**

Sales Affiliates, Inc., a corporation duly organized under the laws of the State of New York, located at New York city, New York, and doing business at 730 Fifth Avenue, New York 19, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for WAVE SETTING MATERIALS, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-marke being applied to the containers for the goods, and requests that the same be registered in the United States Patent Office on the Supple-

mental Register in accordance with the act of July 5, 1946.

The trade-mark was first used on December 17, 1946, and first used in commerce among the several States which may lawfully be regulated by Congress on December 17, 1946, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of this application.

SALES AFFILIATES, INC.,  
By STANLEY H. UDY,  
*Secretary.*

Registered Sept. 9, 1952

Registration No. 563,963

**SUPPLEMENTAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Sales Affiliates, Inc., New York, N. Y.

Act of 1946

Original filed, act of 1946, Principal Register,  
April 6, 1949; amended to application, Supple-  
mental Register, October 5, 1951, Serial No.  
577,844

**ZOTOS**  
**FLUID WAVE**

**STATEMENT**

Sales Affiliates, Inc., a corporation duly organized under the laws of the State of New York, located at New York city, New York, and doing business at 730 Fifth Avenue, New York 19, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for HAIR WAV-ING LOTION, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the containers for the goods, and requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The trade-mark was first used on December 17, 1946, and first used in commerce among the several States which may lawfully be regulated by Congress on December 17, 1946, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of this application.

Applicant is the owner of Trade-Mark Registration 314,590, registered July 3, 1934.

SALES AFFILIATES, INC.,  
By STANLEY H. UDY,  
*Secretary.*

Registered Sept. 9, 1952

Registration No. 563,968

**SUPPLEMENTAL REGISTER**

**Trade-Mark**

**UNITED STATES PATENT OFFICE**

George Carmer, doing business as Carmer Barber  
Supply Co., Philadelphia, Pa.

Act of 1946

Original filed, act of 1946, Principal Register,  
April 8, 1950; amended to application, Supple-  
mental Register, February 16, 1952, Serial No.  
595,445

**SWEET SPICE**

**STATEMENT**

George Carmer, a citizen of the United States, residing at 7929 Thouron Street, Philadelphia, Pennsylvania, and doing business as Carmer Barber Supply Co., at 3842 Germantown Avenue, Philadelphia, Pennsylvania, has adopted and is using the trade-mark shown in the accompanying drawing, for SHAVING LOTION, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels affixed to the goods and/or to the containers for the goods,

and requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The trade-mark was first used by the applicant in January 1946, and first used by the applicant in commerce among the several States which may lawfully be regulated by Congress in January 1946, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of the application.

GEORGE CARMER.



Registered Sept. 16, 1952

Registration No. 564,102

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Jacques Dobais, Inc., New York, N. Y.

Act of 1946

Application March 26, 1951, Serial No. 611,774



**STATEMENT**

Jacques Dobais, Inc., a corporation duly organized under the laws of the State of New York, located and doing business at 264 Fifth Avenue, New York city, New York, has adopted and is using the trade-mark shown in the accompanying drawing, for PERFUME, EAU DE COLOGNE, TOILET WATER, HAND LOTION, FACE LOTION, AFTER-SHAVING LOTION, CLEANSING CREAM, COLD CREAM, VANISHING CREAM, HAND CREAM, EYE WRINKLE CREAM, TISSUE CREAM, BLEACH CREAM, EYE CREAM, REFRESHING CREAM, FACE POWDER, BODY POWDER, COMPLEXION POWDER, TALC, AROMATIZED SACHET IN POWDER FORM, ASTRINGENT FOR TOILETRY, SKIN TONIC, BATH CRYSTALS, FINGER NAIL POLISH, ENAMEL, LIPSTICK, MASCARA, ROUGE, ROUGE COMPACT, EYE SHADOW, BEAUTY CAKE,

MAKE-UP BASE, FACE PACKS, BRILLIANTINE, DEODORANT, AND SUNBURN PREVENTATIVE, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels affixed to the containers for the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on March 8, 1951, and first used in commerce among the several States which may lawfully be regulated by Congress on March 8, 1951.

JACQUES DOBAIS, INC.,  
By DONALD RATTNER,  
*President.*

Registered Sept. 16, 1952

Registration No. 564,105

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

**Takara Laboratories Corporation, trading as  
Takara Laboratories, Hollywood, Calif., assignor  
to Procter & Gamble Company, Cincinnati,  
Ohio, a corporation of Ohio**

**Act of 1946**

**Application April 5, 1951, Serial No. 612,281**

**PERT**

**STATEMENT**

Takara Laboratories Corporation, a corporation duly organized under the laws of the State of California, located at Hollywood, California, and doing business at No. 1161 N. Las Palmas Avenue, Hollywood 38, California, and trading as Takara Laboratories, has adopted and is using the trade-mark shown in the accompanying drawing, for a HAIR OIL AND TONIC, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels affixed to the containers of the goods, and re-

quests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on March 5, 1951, and first used in commerce among the several States which may lawfully be regulated by Congress on March 5, 1951.

Applicant is the owner of Registration No. 409,079, dated September 12, 1944.

**TAKARA LABORATORIES  
CORPORATION,**

By **R. E. TAYLOR,**  
*President.*

Registered Sept. 16, 1952

Registration No. 564,106

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Richard Hudnut, New York, N. Y.

Act of 1946

Application April 6, 1951, Serial No. 612,326

**FACE  
FORWARD**

**STATEMENT**

Richard Hudnut, a corporation duly organized under the laws of the State of New York, located and doing business at 113 West 18th St., New York, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for FOUNDATION LOTION AND LIP-STICK, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens (or facsimiles) showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels affixed to containers for the goods or in other manner customary in the trade, and requests that the same be regis-

tered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on October 18, 1950, and first used in commerce among the several States of the United States which may lawfully be regulated by Congress on October 18, 1950.

Registration rights in the word "Face" apart from the mark as shown are hereby disclaimed.

RICHARD HUDNUT,  
By L. A. KLEIN,  
*Vice President.*

Registered Sept. 16, 1952

Registration No. 564,109

**PRINCIPAL REGISTER  
Trade-Mark**

**UNITED STATES PATENT OFFICE**

**Rapidol Distributing Corporation, New Hyde  
Park, N. Y.**

**Act of 1946**

**Application April 13, 1951, Serial No. 612,626**

**A 4 STAR ★★☆☆ BEAUTY AID**

**STATEMENT**

Rapidol Distributing Corporation, a corporation duly organized under the laws of the State of New Jersey, located at New Hyde Park, Long Island, New York, and doing business at New Hyde Park, Long Island, New York, has adopted and used the trade-mark shown in the accompanying drawing, for SKIN LOTION, VANISHING SKIN-LOTION, POWDER BASE FOR SKIN POWDERS, HAIR COLORING, AND DYE AND COLOR REMOVER, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with said goods, the trade-mark being applied by labels, and to the containers or packages for said goods, and requests that the same be registered in the United States

Patent Office on the Principal Register in accordance with the act of July 5, 1946.

No claim is made herein to the words "Beauty Aid" apart from the mark as shown.

The trade-mark was first used on May 1, 1935, and first used in commerce among the several States of the United States which may lawfully be regulated by Congress on May 1, 1935.

Applicant is the owner of Registrations No. 273,532 of August 5, 1930, and No. 336,891 of July 21, 1936.

**RAPIDOL DISTRIBUTING  
CORPORATION,**  
By **WALTER A. PLEDGER,**  
*Secretary and Treasurer.*

Registered Sept. 16, 1952

Registration No. 564,110

**PRINCIPAL REGISTER**

**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Christy, Inc., Newark, N. Y.

Act of 1946

Application April 17, 1951, Serial No. 612,728

*Diana Deering*

**STATEMENT**

Christy, Inc., a corporation duly organized under the laws of the State of New York, located at Newark, county of Wayne and State of New York, and doing business at 165 East Union Street, Newark, county of Wayne and State of New York, has adopted and is using the trade-mark shown in the accompanying drawing, for COSMETICS—NAMELY, DRY SKIN CREAM, FOUNDATION CREAM, HAND CREAM, CONDITIONING CREAM, LUBRICATING CREAM, OILY SKIN CLEANSER, DRY SKIN CLEANSER, SKIN CLEANSER, PERSONAL DEODORANT IN CREAM AND LIQUID FORM, DUSTING POWDER, FACE POWDER, LIQUID HAND LOTION, LIQUID BEAUTY CREAM, LIQUID FOUNDATION FILM, LIQUID SKIN BALM, NAIL POLISH, NAIL POLISH BASE COAT, LIQUID CUTICLE REMOVER, NAIL POLISH

REMOVER, PERFUME, CREAM COLOGNE, ROUGE, AND LIPSTICK—in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the containers for the goods by means of labels, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used in July 1943, and first used in commerce among the several States of the United States which may lawfully be regulated by Congress in July 1943.

The name "Diana Deering" is fanciful.

CHRISTY, INC.,

By LOUIE DAVIS KENNEDY,

*President.*

Registered Sept. 16, 1952

Registration No. 564,111

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

**Princesse Titania, Inc., New York, N. Y.**

**Act of 1946**

**Application April 23, 1951, Serial No. 613,023**



**STATEMENT**

Princesse Titania, Inc., a corporation duly organized under the laws of New York State, located at New York city, New York, and doing business at 30 Irving Place, New York 3, New York, has adopted and is using the trade-mark shown in the accompanying drawing, for **PERFUME, TOILET WATER AND COLOGNE**, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with said goods, the trade-mark being applied to labels affixed to the receptacles in which the

goods are shipped, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used April 10, 1951, and first used in commerce among the several States which may lawfully be regulated by Congress on April 10, 1951.

The name shown on the drawing is fanciful.

**PRINCESSE TITANIA, INC.,**  
By **PHYLLIS B. ROMANOFF,**  
*President.*

Registered Sept. 16, 1952

Registration No. 564,128

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Royal Imperial Products Corp., New York, N. Y.

Act of 1946

Application June 27, 1951, Serial No. 615,794

**Alrich**

**STATEMENT**

Royal Imperial Products Corp., a corporation duly organized under the laws of the State of New York, located and doing business at #92 East 167th Street, Bronx, New York, New York, has adopted and is using the trade-mark shown in the accompanying drawing, for HAIR RESTORER, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the tags or labels affixed to the

goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used in April 1951 and first used in commerce among the several States, which may lawfully be regulated by Congress in April 1951.

ROYAL IMPERIAL PRODUCTS CORP.,

By ALBERT J. RICHARDS,

*President of the Corporation.*

Registered Sept. 16, 1952

Registration No. 564,129

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Revlon Products Corporation, New York, N. Y.

Act of 1946

Application July 3, 1951, Serial No. 616,048

**LOVE THAT RED!**

**STATEMENT**

Revlon Products Corporation, a corporation duly organized under the laws of the State of New York, located at New York, N. Y., and doing business at 745 Fifth Avenue, New York 22, New York, has adopted and is using the trade-mark shown in the accompanying drawing, for NAIL ENAMEL AND LIPSTICK, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels attached to the containers for the goods, and requests that

the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on June 15, 1951, and first used in commerce between the States which may lawfully be regulated by Congress on June 15, 1951.

The word "Red" is disclaimed apart from the mark as shown.

REVLON PRODUCTS CORPORATION,  
By JOSEPH REVSON,  
*Secretary-Treasurer.*



Registered Sept. 16, 1952

Registration No. 564,130

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Revlon Products Corporation, New York, N. Y.

Act of 1946

Application July 3, 1951, Serial No. 616,049

**ORANGE SHERBET**

**STATEMENT**

Revlon Products Corporation, a corporation duly organized under the laws of the State of New York, located at New York, N. Y., and doing business at 745 Fifth Avenue, New York 22, New York, has adopted and is using the trade-mark shown in the accompanying drawing, for NAIL ENAMEL AND LIPSTICK, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels attached to the containers for the goods, and requests that

the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The word "Orange" is disclaimed apart from the mark.

The trade-mark was first used on June 15, 1951, and first used in commerce between the States which may lawfully be regulated by Congress on June 15, 1951.

REVLON PRODUCTS CORPORATION,

By JOSEPH REVSON,

*Secretary-Treasurer.*

Registered Sept. 16, 1952

Registration No. 564,168

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Elizabeth Arden Sales Corporation,  
New York, N. Y.

Act of 1946

Application October 19, 1951, Serial No. 620,185

**STAY-PRUF**

**STATEMENT**

Elizabeth Arden Sales Corporation, a corporation duly organized under the laws of the State of Delaware, located at New York city, New York, and doing business at 681 Fifth Avenue, city of New York and State of New York, has adopted and is using the trade-mark shown in the accompanying drawing, for LIPSTICK, ROUGE AND NAILPOLISH, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being printed or stamped upon labels or stickers which are attached to the bottles, boxes

and containers containing the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on September 24, 1951, and first used in commerce among the several States which may lawfully be regulated by Congress on September 25, 1951.

ELIZABETH ARDEN SALES  
CORPORATION,  
By CARL W. GARDINER,  
*Vice-President.*

Registered Sept. 16, 1952

Registration No. 564,171

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Coty, Inc., New York, N. Y.

Act of 1946

Application October 24, 1951, Serial No. 620,401



**STATEMENT**

Coty, Inc., a corporation duly organized under the laws of Delaware, located at New York, N. Y., and doing business at 730 Fifth Avenue, New York, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for **PERFUME, FACE POWDER AND FACE CREAM**, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to containers for the goods, and requests that the

same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on November 9, 1949, and first used in commerce among the several States which may lawfully be regulated by Congress, on November 9, 1949.

COTY, INC.,  
By PHILIP CORTNEY,  
*President.*

Registered Sept. 16, 1952

Registration No. 564,175

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

**Societe a Responsabilite Limitee Dite: Marquay,  
Paris, France**

**Act of 1946**

**Application October 26, 1951, Serial No. 620,531  
(Priority under Sec. 44(d). French application  
filed July 12, 1951, Reg. No. 413,472)**

**ELECTED**

**STATEMENT**

Societe a Responsabilite Limitee Dite: Marquay, a corporation duly organized under the laws of France, located at Paris, France, and doing business at 45 Avenue de l'Opera, Paris, France, has adopted and is using the trade-mark shown in the accompanying drawing, for PERFUME, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens (or facsimiles) showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to tags or labels affixed to the bottles or other containers for the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

Application for registration of the said trade-

mark has been filed in France on July 12, 1951, Registration No. 413,472, dated as of July 12, 1951, said registration being now in force and effect, and a right of priority based on this application is claimed.

Haseltine, Lake & Co., (Robert S. Waters and Eric H. Waters being the members of the firm), whose postal address is 19 West 44th Street, New York 18, N. Y., U. S. A., are designated as applicant's representative on whom notices or process in proceedings affecting the mark may be served.

**SOCIETE A RESPONSABILITE  
LIMITEE DITE: MARQUAY,**

By **JEAN PERINET,**  
*Managing Director.*

Registered Sept. 23, 1952

Registration No. 564,329

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Richard Hudnut, New York, N. Y.

Act of 1946

Application July 11, 1950, Serial No. 600,487

**COLOR-GLO**

**STATEMENT**

Richard Hudnut, a corporation duly organized under the laws of the State of New York, located and doing business at 113 West 18th Street, New York, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for HAIR DYE, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens (or facsimiles) showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to labels affixed to containers for the goods or in other manner customary in the trade, and requests that the same be registered in the United States Patent Office on

the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on June 6, 1950, and first used in commerce among the several States of the United States which may lawfully be regulated by Congress on June 6, 1950.

Registration rights in the word "Color" apart from the mark shown are hereby disclaimed.

RICHARD HUDNUT,  
By L. A. KLEIN,  
*Vice President.*

Registered Sept. 23, 1952

Registration No. 564,385

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Parfums Charbert Inc., New York, N. Y.

Act of 1946

Application March 3, 1951, Serial No. 610,797

**CONSENT**

**STATEMENT**

Parfums Charbert Inc., a corporation duly organized under the laws of the State of New York, located and doing business at 730 Fifth Avenue, city, county, and State of New York, has adopted and is using the trade-mark shown in the accompanying drawing, for **PERFUMES, COLOGNE, LOTION FOR THE FACE AND HANDS, COLD AND VANISHING CREAMS, AND MAKE-UP BASE**, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens (or facsimiles) showing the trade-mark as actually used in connection with such goods, the

trade-mark being applied to labels which are attached to packages containing the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on January 2, 1951, and first used in commerce among the several States, which may lawfully be regulated by Congress on January 2, 1951.

**PARFUMS CHARBERT INC.,**  
By **FLORENCE WALSH,**  
*Secretary.*

Registered Sept. 16, 1952

Registration No. 564,140

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Campana Corporation, Batavia, Ill.

Act of 1946

Application August 2, 1951, Serial No. 617,224

**ITALIAN BALM**

**STATEMENT**

Campana Corporation, a corporation duly organized and existing by virtue of the laws of the State of Delaware, located and doing business at Campana Building, Batavia, Illinois, has adopted and is using the trade-mark shown in the accompanying drawing, for LOTIONS FOR THE SKIN, in Class No. 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied by printing or lithographing the same on the containers or on labels that are fastened to the containers and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946, and particularly under sec. 2(f) thereof, claim of distinctiveness being based on substantially exclusive and continuous use thereof by the applicant for the period of five years next preceding the filing of this application, in commerce which may be lawfully regulated by the Congress. The trade-mark was first used in 1895, and first used in commerce which

may lawfully be regulated by the Congress, viz., commerce between the United States and Canada in 1895. Such first use was by a Canadian predecessor.

The trade-mark consists merely in the expression Italian Balm. Applicant owns the following Registrations: Nos. 176,347, 234,573, 252,351, 297,174, 297,175, 304,068, 318,135, 319,293, 376,825, 376,826, 376,827, 376,828, and 376,829.

Applicant's claim of right to exclusive use is subject to the exception that the mark may be legitimately used in commerce subject to lawful regulation by the Congress, by the following related company whose use of the mark inures to the benefit of the applicant, such related company controlling the applicant with respect to the nature and quality of the goods in connection with which the mark is used by stock ownership Campana Sales Company, Delaware corporation, of Batavia, Illinois.

CAMPANA CORPORATION,  
By R. G. SAPPENFIELD,  
*President.*

Int. Cl.: 3

Prior U.S. Cl.: 51

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 564,170  
Registered Sep. 16, 1952  
Renewal Term Begins Sep. 16, 1992

TRADEMARK  
PRINCIPAL REGISTER

# COVERMARK

ROBERTS PROPRIETARIES, INC. (NEW YORK CORPORATION)  
ONE ANDERSON AVENUE  
MOONACHI, NJ 07074, BY ASSIGNMENT, MERGER, CHANGE OF NAME, ASSIGNMENT AND ASSIGNMENT FROM LYDIA O'LEARY, INC. (NEW YORK CORPORATION) NEW YORK CITY, NY

OWNER OF U.S. REG. NO. 291,566.  
SEC. 2(F).

FOR: COSMETIC FOR OBLITERATING BIRTHMARKS AND OTHER SKIN BLEMISHES, IN CLASS 51 (INT. CL. 3).

FIRST USE 9-1-1929; IN COMMERCE 9-1-1929.

SER. NO. 71-620,360, FILED 10-23-1951.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Apr. 13, 1993.*

COMMISSIONER OF PATENTS AND TRADEMARKS



Registered Sept. 16, 1952

Registration No. 564,170

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

Lydia O'Leary, Inc., New York, N. Y.

Act of 1946

Application October 23, 1951, Serial No. 620,360

**COVERMARK**

**STATEMENT**

Lydia O'Leary, Inc., a corporation duly organized under the laws of the State of New York, located at New York city, New York, and doing business at 41 East 57th Street, New York city, New York, has adopted and is using the trade-mark shown in the accompanying drawing, for a COSMETIC FOR OBLITERATING BIRTH-MARKS AND OTHER SKIN BLEMISHES, in Class 51, Cosmetics and toilet preparations, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods or to the packages containing the same by placing thereon a printed label on which the trade-mark is shown, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the Trade-Mark Act of July 5, 1946,

The trade-mark was first used on September 1, 1929, and first used in commerce among the several States and in commerce between foreign nations and the United States which may lawfully be regulated by Congress on September 1, 1929.

That applicant claims distinctiveness to its trade-mark due to substantial, exclusive and continuous use of the trade-mark by the applicant for the period of five years next preceding the filing of the trade-mark application, in commerce which may lawfully be regulated by Congress.

Applicant is the owner of Trade-Mark Registration No. 291,566, dated February 16, 1932.

LYDIA O'LEARY, INC.,  
By LYDIA O'LEARY,  
*President,*

Registered Sept. 16, 1952

Registration No. 564,176

**PRINCIPAL REGISTER**  
**Trade-Mark**

**UNITED STATES PATENT OFFICE**

**John Robert Powers Products Co., Inc., Wilmington, Del., and New York, N. Y.**

**Act of 1946**

**Application October 27, 1951, Serial No. 620,552**

The logo for 'Susceptible' is written in a highly stylized, cursive script. The letters are interconnected, with a prominent 'S' at the beginning and a 't' at the end. The overall appearance is that of a handwritten signature or a decorative brand mark.

**STATEMENT**

John Robert Powers Products Co., Inc., a corporation duly organized under the laws of the State of Delaware, located at 100 West 10th Street, in the city of Wilmington, county of Newcastle, State of Delaware, and doing business at 247 Park Avenue, in the Borough of Manhattan, city, county and State of New York, has adopted and is using a trade-mark shown in the accompanying drawing, for COLOGNES, in Class 51, Cosmetics and toilet preparations, and presents herewith five facsimiles showing the trade-mark being applied to the goods, the containers, the displays associated with the goods and/or the

labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register, in accordance with the act of July 5, 1946. The trade-mark was first used by applicant on August 22, 1951, and first used in commerce among the several States which may lawfully be regulated by Congress on August 22, 1951.

**JOHN ROBERT POWERS  
PRODUCTS CO., INC.,**  
By **BENJAMIN H. REESE, Jr.,**  
*Executive Vice-President.*